

# RÉSUMÉ

## PRODUCT DESIGNER

# NILS ACHENBACH

Born in 1999, in Aschaffenburg, Germany

Judengasse 2, 96450 Coburg, Germany

Phone 0160 92646755 // eMail nilsachenbach@online.de // www.nilsachenbach.de



## EXPERIENCE

08.2019 - 02.2020

### PHOENIX DESIGN | SHANGHAI

#### Product Design Internship

Since 1987, PHOENIX has been creating products, interactions and digital ecosystems based on the fundamental values of logic, morality and magic. More than 800 design awards (1st place in the iF World Design Index) recognize and confirm the quality and continuity of the work worldwide, including the honorary title "Red Dot: Design Team of the Year 2018". During my 6 months in Shanghai I got to design for asian clients and learned how to successfully communicate my visions. Including ideation, prototyping, CAD creation and CGI visualisation, this internship took my skillset to the next level. Living in one of the biggest city on earth was a formative experience, revealing and inspiring.

01.2014 - 12.2018

### GERMAN LIFESAVING ASSOCIATION | ST.PETER IM SCHWARZWALD

#### Lifeguard and swimming competitions

07.2012

### SMARTFILMMEDIA | FREIBURG IM BREIGAU

#### Production Assistant

During this internship, I got to attend the daily activities of a producer for advertising films and TV productions. Since my childhood I was always fascinated by cinema cameras and lenses. Being an assistant on multiple sets, I supported the smooth running of the shooting schedule. In the following years I occasionally produced and filmed shortfilms, ad campaigns and animations on my own.

## EDUCATION

09.2017 - PRESENT

### INTEGRATED PRODUCT DESIGN B.A | COBURG

#### University of Applied Sciences Coburg

Founded in 1998, the Integrated Product Design Program of the University of Applied Sciences Coburg merges the disciplines of design, engineering, business, manufacturing, aesthetics, visual perception as well as human-product interaction. Students have access to a large workshop area that allows for the production of prototypes and mock-ups of the envisaged products. In addition to my intensive hands-on experience in modelmaking, I got to collaborate with successful german brands like Brose and Villeroy&Boch. Specific lectures on material sciences, manufacturing technologies, technical mechanics and ergonomics enhanced my understanding of real-world needs in future innovations.

09.2009 - 04.2017

### GERMAN AND FRENCH DIPLOMA | FREIBURG IM BREISGAU

#### Lycée Franco-Allemand Feiburg

The Franco-German Gymnasium in Freiburg sees itself as a binational and bicultural encounter with a special status on the basis of the Franco-German Treaty of 1963. This provides a close cooperation in the cultural field and coordinated efforts in education between Germany and France. From the age of 10 until my graduation, I grew up with classes including both german and french students. This encouraged me in being inclusive, mastering teamwork and ultimately created my european identity.

## LANGUAGES

German (mother tongue)  
English (excellent command)  
French (very good command)  
Chinese (basic skills)

## SKILLSET

iOS/macOS/WatchOS.  
Adobe Creative Cloud.  
Affinity Suite.  
Rhinozeros 6.  
Keyshot 9.

Crafting activities.  
Modeling and Prototyping.

## FUTURE GOALS

My goal for the future is to lead a design team conceiving ingenious, beautiful and truly recognizable products that touch the lives of millions of people around the world. I aim to put great emphasis on environmentally friendly products, possibly help pushing the boundaries of medical research, to implement the use of next-generation materials and to always maintain a natural interaction. Finally, my design should put a smile on the users face - the ultimate reward for the work of a designer.

## PASSIONS

In-Depth knowledge of Apple and its hardware, software and services.

Intensive travelling around the world.

Photography and Videography.

Being active, running and swimming: while listening to music and staying motivated.

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